

Herefords in the South Fall Sale

Sale Information

SALE DATE – September 27, 2025. Sale will start at noon CST. Sale location is Hinds Community College, 1320 Seven Springs Road, Raymond, MS.

1. All consignors must be a member Mississippi Hereford Association (see attached form).
2. SALE DEPOSIT. Please send your deposit per animal with your ORIGINAL entry paperwork by July 15, 2025. No copies. If your animal is cataloged the money must be paid whether you bring the animal or not. If something happens to the animal, please have a replacement. The success of this sale depends on every consignor. If your animal goes through the sale ring, you will pay sales expenses. Payment for entry fees should be sent to St. John Marketing & Consulting LLC. **If possible, also email name, registration number, birth date and footnote to: Lockestjohn93@gmail.com**
3. GUARANTEE – all animals must be guaranteed under the terms and guarantees set forth by the AHA. Specifically:
 - Cattle must be guaranteed to be breeders.
 - All registered cattle must have EPD's with the AHA.
4. HEIFERS – **It is required** that heifers over 24 months be bred and safe-in-calf. **Age limit on females is 7 years old.**
5. EMBRYOS AND FLUSHES ARE WELCOME- All terms should be spelled out in footnotes.
6. LOT IDENTIFICATION - All sale lots will be identified by ear tag corresponding with the lot number (See catalog for lot number). Consignors are responsible to provide tags and tag animals prior to arrival to sale grounds (**White Tag with Black Numbering**). Lots must also meet current traceability rules. Lots must be tagged in the left ear of cattle.
7. A.I. CERTIFICATES – AI certificates of unborn calves are the responsibility of the buyers. All calves born prior to the sale must be registered by the consigner.
8. ARRIVAL TIME – All cattle must be in barn by 1 pm on Friday, September 26th.
9. SALE ORDER – Sale order will be determined on Friday after the cattle arrive.
10. HEALTH PAPERS – All animals must be accompanied by individual health papers valid for travel within the state and out of state. Pregnancy status must be stated for each female, i.e. safe-in-calf. Please make a **copy of your health papers for each animal before** you come to the sale.
11. MINIMUM BIDS – Consignors may place minimum bids by contacting Sale Manager or the Auctioneer prior to sale time. All animals that go through the sale ring will share in the sale expense, whether sold or not.
12. QUALITY ASSURANCE – **Cattle will be screened prior to the sale and re-screened for quality prior to being unloaded at sale facility.** The committee will be any MHA Board member or the Sale Manager.
13. All cattle must have pictures and videos for the sale. There will be 2 picture days with locations to be yet determined. You have the option to have professional pictures and videos made of your cattle pending sale managers approval.
14. All consignors are responsible for transfer of registration papers.
15. Hay cannot be used for bedding in the pens.
16. Total live animal lots limited to 75. Cattle will be cataloged when information and payment is received.
17. **Be prepared to help.** Each consignor must help or provide someone to help throughout the sale process. **Each consignor or representative must remain on the grounds to help until all consignments leave with the buyers.** This process will reduce sale expense. Consignors hauling purchased lots are asked to be the last to load out as a courtesy to the buyers.
18. **All cattle must be out of the barn by midnight. Cattle sold via internet and that cannot be shipped by midnight, will return home with the consignor for arrangements to be made for pick up.**
19. Proceeds from the sale will be mailed after all checks have cleared and bills have been received and paid; approximately four weeks.

Replacement Commercial Females

1. All females selling should be Hereford influence or bred to registered Hereford Bulls.
2. Pen of 3 – 5 head of same type and kind.
3. Bred or open heifers, must be bred if over 24 months of age
4. Must be good disposition
5. Owner must be member of Mississippi Hereford Association.
6. There will be a 7% Commission on the sale of each pen.
7. Pens will sell at the end of the purebred sale.
8. Must meet quality standard (see 12 above)

If you need more information Contact: Locke St. John 615-427-8979 or Email: Lockestjohn93@gmail.com for questions.